



Big Rock #BYOBT Rules & Regulations

Big Rock Bring-Your-Own-Beer-Tent Contest (“Contest”) Official Rules

July 20 – July 25, 2020

No purchase necessary to enter or win. Void where prohibited. Eligibility restrictions apply. All entries have an equal chance of winning. See below for Official Rules and complete details. The Big Rock Bring-Your-Own-Beer-Tent is a contest in partnership with Big Rock Brewery (“Big Rock”), Special Event Rentals, and Fringe Theatre Adventures (“Fringe Theatre”).

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Eligibility:

Contest only open to individuals over eighteen (18) years of age currently residing within 50 kilometres of the ATB Financial Arts Barns (10330 84 Avenue) within Edmonton and surrounding area (including Fort Saskatchewan, St. Albert, Spruce Grove, Leduc, and Sherwood Park). Employees, directors, agents or contractors of Fringe Theatre, Big Rock, or their subsidiaries, and those living in the same household are not eligible.

How to Enter:

There will be seven (7) opportunities to enter to win. Submissions can be made daily during the contest using the hashtag (#BigRockBYOBT) and commenting on Backyard Fringe Experience posts made by Fringe Theatre on Facebook, Twitter, or Instagram. The #BigRockBYOBT hashtag must be used in each post to be entered to win. You may submit one entry per person per day for a total of 6 entries on social media.

Additionally, you may enter using the online entry form on Fringe Theatre's website located here: <https://www.fringetheatre.ca/festival/bring-your-own-beer-tent/>. You may submit only one entry per person using the online form.

Participants may enter once by participating in one of the six (6) social media daily prompts shared on Fringe Theatre's Facebook, Twitter, and Instagram platforms between July 20 and July 25, 2020.

Contest Period:

The contest period is from 12:00PM local time July 20, 2020 to 5:00PM local time on July 25, 2020.

Participation:

Your entry constitutes your consent to participate in this Contest and your consent for Fringe Theatre, Big Rock, or their agents, to collect and use your name, address and other personal information for the purpose of administering this Contest, for directly marketing to you Fringe Theatre, and its subsidiaries, products and services (unless you have expressly opted out), and for other uses by Fringe Theatre as permitted by law. Fringe Theatre is not responsible for technical or mechanical malfunctions; failures or malfunctions of telephones, telephone lines or telephone systems; failures of electronic equipment, computer hardware or software; failures of computer online systems, servers or providers; failures of any entry to be received on account of technical problems or traffic congestion on the Internet or at any website; or inaccurate entry information whether caused by equipment, programming used in this Contest, human processing error, or otherwise. Fringe Theatre reserves the right, in Fringe Theatre's sole discretion, to void any and all entries of an entrant whom Fringe Theatre believes has attempted to tamper with or impair the administration, security, fairness, or proper play of this Contest. The use of automated entry devices is prohibited.

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Prizes:

(1) One “Big Rock Bring-Your-Own-Beer-Tent Experience” (the “Prize”) will be awarded to one (1) winner from August 14-16, 2020, valued at approximately \$2,700:

- One (1) tent, additional décor, and yard games set up in the contest winner’s yard or designated alternative space as agreed on by the winner, Fringe Theatre, and its partners by Special Event Rentals;
- One (1) mini beer fridge stocked with Big Rock products; Umbrella, Festival chairs, and Big Rock branded apparel;
- One (1) ATB picnic basket filled with client and ATB branded products;
- Live performance from a local artist compliant with health & safety regulations; and
- Food provided by Chianti Café and Restaurant.

Size of tent and additional décor dependent on winner’s space/capacity. PLEASE NOTE: delivery of this experience must comply with current public health pandemic social distancing regulations. The Prize items are only available for the dates specified. The Prize is not redeemable for cash, and may not be bought or sold.

Winner Selection

Odds of winning are dependent on the number of eligible entries received.

The winner of the prize will be selected in a random drawing. The winner of the prize may win only one (1) Prize. The decision of Fringe Theatre will be final and binding in all matters relating to the random drawing of the Prize. The winner will be announced on Saturday, July 25, 2020 between 8pm and 9:30pm during the Fringe Revue live broadcast and on Fringe Theatre’s social channels.

The winner will be contacted by email, phone, or private/direct message through Facebook, Instagram, or Twitter (the “Message”) immediately prior to the announcement. The winner will have until Monday July 27, 2020 at 11:59 PM local time to confirm receipt by returning the Message and providing an active telephone number or Fringe Theatre will select another winner. After Monday, July 27, 2020 at 11:59 PM local time, if the winner has not made contact with Fringe Theatre then their Prize will be forfeited, and another winner will be drawn in the same manner.

Media Release

The contest winner will be contacted to provide permission for Fringe Theatre and Big Rock Brewery to photograph, film, and share the prize experience on Facebook, Twitter, and Instagram platforms and for local media to air the experience.

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Miscellaneous Rules:

- The contest winner must be present at their home for delivery on August 14, 2020 and pick up on August 17, 2020. The Big Rock Bring-Your-Own-Beer-Tent Experience will only be available for use for the duration of August 15-16, 2020;
- No cash redemption or substitution of the Prize except by Fringe Theatre due to Prize unavailability or other circumstances deemed necessary by Fringe Theatre, and then for a prize of equal or greater value;
- Any income taxes and any other expenses not specified herein are each winner's sole responsibility. Winner may be required to execute and return an Affidavit of Eligibility, Liability Release and Publicity Release within one (1) day issuance of notification. If prize notification message is returned as non-deliverable, or if telephone number is not in-service or changed, winner will be disqualified and an alternate winner may be selected. Noncompliance with any of the foregoing may result in disqualification;
- Fringe Theatre reserves the right, in Fringe Theatre's sole discretion, to disqualify any entry or entrant, and to modify, terminate or suspend this Contest. Fringe Theatre is the sole and final arbitrator of any disputes regarding this Contest, any entry or entrant, and/or any Official Rule or Eligibility Requirement;
- All entries become the property of Fringe Theatre, and Fringe Theatre assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries; and
- Entrants may be required to provide reasonable proof that they meet the requirements of the Contest.

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Agreement, Consent and Release:

By participating, entrants and winners agree:

- To be bound by these Official Rules;
- Fringe Theatre, Fringe Theatre's subsidiaries, agents and sponsors, shall have the right and permission to use their name, voice, city and neighbourhood, photograph and or/likeness, and any statements he/she may make regarding the prize, for advertising and/or trade and/or any other purpose worldwide in perpetuity and in any other media or format now or hereafter known without any form of compensation, permission, or notification;
- Fringe Theatre, Big Rock, and their subsidiaries and agents, and all of their respective officers, directors, employees, representatives, successors and assigns shall have no liability and will be held harmless by entrants and winners for any liability, loss, injury, claim, or damage to themselves or any other person or entity, including but not limited to, personal injury, death, or damage to personal or real property, to entrant, winners or any other person or entity due in whole or in part, directly or indirectly by reason of the acceptance, possession, use or misuse of the Prize or participation in this Contest;
- Any information submitted as part of this Contest will be used for the purposes of administering this Contest and shall not be used for any other purpose without the express consent of the entrants and winners. By providing the information, the entrants and winners consent to the information being used for the stated purposes. Where this Contest can be entered via a third party service, the entrants and winners understand that any personal information they share with such third party service may also be used on that third party service and as set out in that third party service's own privacy policy; and
- This Contest is not sponsored, endorsed by or administered by Facebook, Instagram, or Twitter. By entering this Contest, all entrants and winners release Facebook, Instagram, and Twitter from any liability in connection with this Contest.