



Official Contest Rules

ATB Golden Ticket Contest (“Contest”) Official Rules **August 7 – August 22, 2019**

No purchase necessary to enter or win. Void where prohibited. Eligibility restrictions apply. All entries have an equal chance of winning. See below for Official Rules and complete details. The ATB Golden Ticket is a contest in partnership with ATB Financial™ (“ATB”) and Fringe Theatre Adventures (“Fringe Theatre”).

OFFICIAL RULES

1. Eligibility

Contest only open to individuals over eighteen (18) years of age. Employees, directors, agents or contractors of Fringe Theatre, ATB, or their subsidiaries, and those living in the same household are not eligible.

2. How to Enter

There will be 25 ways to enter to win. For each opportunity, submissions can be made by using the hashtag #ATBgoldenticket and commenting on Golden Ticket posts made by Fringe Theatre for each opportunity to enter on Facebook, Twitter, or Instagram. The #ATBgoldenticket hashtag must be used in each post to be entered to win.

Participants may enter once by:

- Purchasing a ticket or pass on August 7, 2019 in conjunction with the launch of Festival ticket sales;
- Joining the Fringe Theatre Fan Club email list between August 7 and August 22, 2019;
- Submitting an entry form online at www.fringetheatre.ca/golden;
- Participating in the Wild Thing Online Scavenger Hunt on August 8 by correctly answering as few as one and as many as all six clues;
- Participating in one of the 18 social media prompts shared on Fringe Theatre’s Facebook, Twitter, and Instagram platforms between August 7 and August 22, 2019

3. Contest Period

The contest period is from 12:01PM local time August 7, 2019 to 11:59PM local time on August 22, 2019.

4. Participation

Your entry constitutes your consent to participate in this Contest and your consent for Fringe Theatre, ATB, or their agents, to collect and use your name, address and other personal information for the purpose of administering this Contest, for directly marketing to you Fringe Theatre, and its subsidiaries,

products and services (unless you have expressly opted out), and for other uses by Fringe Theatre as permitted by law. Fringe Theatre is not responsible for lost, incomplete, illegible, late, misdirected, postage due, or mutilated entries or mail; technical or mechanical malfunctions; failures or malfunctions of telephones, telephone lines or telephone systems; failures of electronic equipment, computer hardware or software; failures of computer online systems, servers or providers; failures of any entry to be received on account of technical problems or traffic congestion on the Internet or at any website; or inaccurate entry information whether caused by equipment, programming used in this Contest, human processing error, or otherwise. Fringe Theatre reserves the right, in Fringe Theatre's sole discretion, to void any and all entries of an entrant whom Fringe Theatre believes has attempted to tamper with or impair the administration, security, fairness, or proper play of this Contest. The use of automated entry devices is prohibited.

5. Prizes

(1) One "ATB Golden Ticket" (the "Prize") to the 2020 Edmonton International Fringe™ Theatre Festival ("Fringe Festival") will be awarded to one (1) winner, valued at approximately \$2,500:

- \$250 MasterCard preloaded gift card;
- 100 tickets redeemable for any 2020 Fringe Festival indoor performances;
- VIP onsite parking for 2020 Fringe Festival;
- Private catered dinner for two (2) guests with the Fringe Artistic Director & an ATB Financial banker during the 2020 Fringe Festival (exact date and time TBD);
- Two (2) tickets to the 2020 Fringe Festival Artist Wrap Party (exact date and time TBD); and
- 3-night stay at the Varscona Hotel on Whyte Ave during the 2020 Fringe Festival.

The Prize items are only available for the dates specified. The Prize is not redeemable for cash, and may not be bought or sold.

6. Winner Selection

Odds of winning are dependent on the number of eligible entries received.

The winner of the prize will be selected in a random drawing. The winner of the prize may win only one (1) Prize. The decision of Fringe Theatre will be final and binding in all matters relating to the random drawing of the Prize.

The winner will be announced on Friday, August 23, 2019 (exact time TBD) on Fringe Theatre's social channels. The winner will be contacted by email, phone, or private/direct message through Facebook, Instagram, or Twitter (the "Message") immediately prior to the announcement. The winner will have until Thursday, August 29, 2019 at 11:59 PM local time to confirm receipt by returning the Message and providing an active telephone number or Fringe Theatre will select another winner. After Thursday, August 29, 2019 at 11:59 PM local time, if the winner has not made contact with Fringe Theatre then their Prize will be forfeited and another winner will be drawn in the same manner.

7. Miscellaneous Rules

A. No cash redemption or substitution of the Prize except by Fringe Theatre due to Prize unavailability or other circumstances deemed necessary by Fringe Theatre, and then for a prize of equal or greater value;

B. Any income taxes and any other expenses not specified herein are each winner's sole responsibility. Winner may be required to execute and return an Affidavit of Eligibility, Liability Release and Publicity

Release within one (1) day issuance of notification. If prize notification message is returned as non-deliverable, or if telephone number is not in-service or changed, winner will be disqualified and an alternate winner may be selected. Noncompliance with any of the foregoing may result in disqualification;

C. Fringe Theatre reserves the right, in Fringe Theatre's sole discretion, to disqualify any entry or entrant, and to modify, terminate or suspend this Contest. Fringe Theatre is the sole and final arbitrator of any disputes regarding this Contest, any entry or entrant, and/or any Official Rule or Eligibility Requirement;

D. All entries become the property of Fringe Theatre, and Fringe Theatre assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries; and

E. Entrants may be required to provide reasonable proof that they meet the requirements of the Contest.

8. Agreement, Consent and Release

By participating, entrants and winners agree:

A. to be bound by these Official Rules;

B. Fringe Theatre, Fringe Theatre's subsidiaries, agents and sponsors, shall have the right and permission to use their name, voice, place of residence, photograph and or/likeness, and any statements he/she may make regarding the prize, for advertising and/or trade and/or any other purpose worldwide in perpetuity and in any other media or format now or hereafter known without any form of compensation, permission, or notification;

C. Fringe Theatre, ATB, and their subsidiaries and agents, and all of their respective officers, directors, employees, representatives, successors and assigns shall have no liability and will be held harmless by entrants and winners for any liability, loss, injury, claim, or damage to themselves or any other person or entity, including but not limited to, personal injury, death, or damage to personal or real property, to entrant, winners or any other person or entity due in whole or in part, directly or indirectly by reason of the acceptance, possession, use or misuse of the Prize or participation in this Contest;

D. any information submitted as part of this Contest will be used for the purposes of administering this Contest and shall not be used for any other purpose without the express consent of the entrants and winners. By providing the information, the entrants and winners consent to the information being used for the stated purposes. Where this Contest can be entered via a third party service, the entrants and winners understand that any personal information they share with such third party service may also be used on that third party service and as set out in that third party service's own privacy policy; and

E. this Contest is not sponsored, endorsed by or administered by Facebook, Instagram, or Twitter. By entering this Contest, all entrants and winners release Facebook, Instagram, and Twitter from any liability in connection with this Contest.